

bureau voor fietsstimulering

triple
Joy





INTRODUCTION

Jocelyn is an independent entrepreneur and enthusiastic cycling promotor at office for bicycle promotion | triple Joy. As a Velologist (bicycle mobility consultant) she help's people to realise their dreams and goals featuring the bicycle as a connecting tool.

She's an expert on community building and cycling stimulation with a creative mind. She works on bicycle-related issues with different stakeholders in the field of politics, NGO's, trade and industry. She is a big promotor for the use of the bicycle for a healthy urban live and living. The Amersfoort cycle tour, the bikebuddy and customized cycle-mobility solutions are the main tasks. By using the Blueways design thinking method (What is, What wow's, What works) we build from scratch.

BICYCLE HAPPINESS

Triple Joy is inspired by the resistance of the bike and the joy one experiences with the bike. Office for bicycle promotion | triple Joy stimulates and facilitates the “bike trails” that you can access to be part of a healthy, sustainable and mobile world.

Innovation contributes to this world by doing business in a new way. Any question requires customization when sustainability is desired. After all, all roads lead to Rome. As we work with the Design Based Learning techniques from Blueways and work by designing and using experiments we do not know the outcomes or solutions in advance. Cooperation projects may therefore be experienced as “tricky” in the beginning but this is a normal characteristic during change and development. When it feels uncomfortable, there is room for growth.

Office for bicycle promotion | triple Joy let the bicycle fun begin!

SICKNESS PREVENTION AT WORK

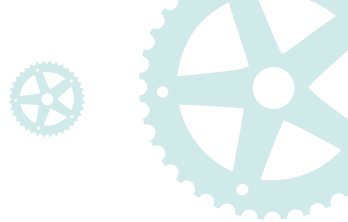
Sick employees cost a lot of money. An average burn-out can cost about € 121.000 for the employer. Taking action beforehand is better for the employee and for you. The timely use of the bikebuddy along with coaching and guidance can save you a lot of money.

Also in case of existing absence, reintegration, outplacement and career development, the bikebuddy is the right choice for the HRM manager, manager and coach. The bikebuddy offers tools and extra support on vitality. As a practice lifestyle supervisor, employees or entrepreneurs and I go outside. We recharge energy, spar over new ideas and discover new worlds.

Triple Joy's view of bicycle promotion is based on years of experience and curiosity for innovation and improvement.

**“CREATING ENERGY
WITH MOBILITY
INSTEAD OF
CONSUMING IT!”**





BICYCLE MOBILITY PLAN

If you as a business owner or employer want to have fitter, healthier and happier employees by promoting cycling as a way of commuting, a bicycle mobility scan can help. With this scan triple Joy shows where improvements can be achieved. Based on the results, we determine together what you want to speed up or slow down. Is the goal to set up a dialogue table, organize a mini event or a bike ride for charity? With the large and diverse network, the triple Joy bicycle stimulation office can offer various bicycle (mobility) solutions.

Office for bicycle promotion | triple Joy listens with attention to your vitality and bicycle mobility questions and determines the direction together with you.

ACTION

Office for bicycle promotion | triple Joy offers an intake for the bikebuddy and a Quicksan in the area of bicycle mobility customization. This means that we identify how your bike mobility currently is and what measures can be taken to promote this, or to investigate further. We can also prepare for certification as a bicycle-friendly company. Then you cannot only say that you are working sustainable, CSR or healthy, but you can also show it! In this way a sustainable or healthy company is getting closer and closer. Call it a sandwich bike safari. Nothing is too crazy with bicycle stimulation.

Action: if the intake or Quicksan is converted into an assignment, you will get a discount for the next order. For more information please contact us.

CONTACT

Would you like to know more about for example, bike rides, bikebuddy or the bicycle mobility Quicksan? Please check out www.triplejoy.nl for more information on how to purchase these introductory products.

Office for bicycle promotion | triple Joy
Jocelyn Kemker - de Kruif

www.triplejoy.nl
info@triplejoy.nl
+31 6 411 66 571

From design to realization

